

## Nick Coffman

Developer & Designer

732-284-7583 | Rahway, New Jersey | [ncoffman97@gmail.com](mailto:ncoffman97@gmail.com) | [www.linkedin.com/in/nckcffmn/](https://www.linkedin.com/in/nckcffmn/)

## Work Experience

### International Schools Services

February 2021 – Present Day

#### *Jr. Web Developer & Marketing Operations*

- Designed and developed over 146 custom WordPress pages using HTML, JavaScript, CSS, and PHP – combining custom elements and manual code solutions with Divi's builder and Toolset's framework for full flexibility between our goals and the CMS
- Created full-page wireframes and mockups, containing complete user flows and interactive prototypes, in both Figma and Adobe XD to showcase three complete website overhauls, as well as presenting ideas for actively marketed landing pages
- Maintained the entire WordPress environment through the WP Engine platform, applying updates to both the CMS as well as the sites plugins and themes, the PHP backend, and streamlined a development-staging-production publishing cycle
- Collaborated with marketing coworkers to utilize all user analytics and heatmaps through Google Analytics and Hotjar, allowing me to develop data-backed, SEO friendly solutions for our user experience

### Commvault

May 2019 – September 2019

#### *Web Design & Front-End Developer, Intern*

- Collaborated with the marketing team, design teams, and development teams to build responsive web pages for internal tools and partner-facing pages
- Assisted in converting the operating website from Sitecore enterprise CMS to WordPress, rebuilding all pages and components to match the respective InVision mockups provided by a third-party branding company, and continued to maintain the WordPress environment ensuring it remained updated with the latest security measures and patches
- Created high-fidelity mockups in Adobe XD to guide my co-developers with optimal user experience strategies, merging my design skills with their development experience, to promote significant increases in user satisfaction through A/B testing and feedback
- Participated in daily stand-ups and weekly Agile sprint meetings to align my development and design work with our team's sprint goals and Commvault's industry priorities

### Friends Connect Foundation

June 2018 – December 2018

#### *Graphic Design & Branding, Intern*

- Designed logos icons, and flier designs for the Friends Connect Foundation website, internal documents, and promotional materials – all through Adobe Illustrator and Adobe InDesign

## Education

Monmouth University

Bachelor of Science (BS) in Computer Science

2020